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Joycelyn Wilson, PhD
Associate Professor
PI, HipHop2020 Innovation Archive
School of Literature, Media, and Communication
Georgia Institute of Technology

I. Earned Degrees

PhD, Social Foundations of Education, University of Georgia, May 2007.
Graduate Certificate, Qualitative Studies and Ethnographic Methodologies,
University of Georgia, May 2007.
MA, Curriculum and Instruction, Pepperdine University, December 1997.
BS, Mathematics, University of Georgia, Mathematics, June 1996.

II. Employment History

Associate Professor, Educational Anthropology, Media Cultures, and Design, School of Literature, Media, and Communication, Georgia Institute of Technology, Aug 2025 to present.

Affiliate Faculty, School of Music, College of Design, Georgia Institute of Technology, Jan 2025-April 2025.

Assistant Professor, Black Media Studies (Target-of-Opportunity), School of Literature, Media, and Communication, Georgia Institute of Technology, 2017 - 2025.

Digital Integrative Liberal Arts Center (DILAC) Research Fellow, School of Literature, Media, and Communication, Georgia Institute of Technology, 2016- 2017.

Assistant Professor, Social Foundations of Education, Faculty of Learning Sciences and Technologies, School of Education, Virginia Tech, 2012- 2017.

Affiliate Faculty, Institute for Creativity, Arts, and Technology, Virginia Tech, 2012-2017.

Affiliate Faculty, Africana Studies, College of Liberal Arts and Human Sciences, Virginia Tech, 2012- 2017.

Research Fellow, The HipHop Archive, W.E.B. Du Bois Institute for African and African American Research, Harvard University. Under the direction of Dr. Marcyliena Morgan and Dr. Henry Louis Gates, Jr, 2011- 2012.

Scholar-In-Residence, Morehouse College Leadership Center and Division of Humanities and Social Sciences. African American Studies Program. Under the direction of Dr. Walter Fluker and Dr. Terry Mills, 2008- 2011.

Instructor, Georgia State University. Department of Educational Policy Studies. 2008.

Instructor, Georgia State University. Department of African American Studies. 2007-2008.

III. Honors and Awards

*City of Atlanta Proclamation, Presented by the Atlanta City Council and Mayor's Office, Atlanta City Hall. April 2025.

*2023-2024 Leading Women @ Tech, Cohort 7 Nominee, Institute Diversity, Equity, and Inclusion. Georgia Institute of Technology.

*Georgia Power Professor of Excellence. *Georgia Tech Athletic Association*. Georgia Institute of Technology. November 2019.

Emmy Nomination, Best Cultural Production Documentary. Andrew Young (Producer), Joycelyn Wilson (Producer), C.B. Hackworth (Producer/Director/Writer). "Walking With Guns." *National Academy of Television Arts and Sciences (NATAS)*. Southeast Region. June 2009.

Finalist, Dissertation Award. "OutKast'd and Claimin' True: The Language of Schooling in the Southern Hip Hop Community of Practice." *American Anthropological Association*, June 2007.

IV. Research, Scholarship, and Creative Activities

A. Published Books, Book Chapters, and Edited Volumes

A1. Books

*Wilson, Joycelyn. *Hacking Hip Hop: Design Remix Logic in Research, Method, and Practice*. Music of the American South. University of Georgia Press, (forthcoming, 8/2026).

A2. Refereed Book Chapters

Hip Hop-inspired Design

*Wilson, Joycelyn. "On the Capabilities of Hip Hop-inspired Design Thinking: An Annotated Syllabus." *The Handbook of Remix Studies and Digital Humanities*, edited by Eduardo Navas, Owen Gallagher and Xtine Burrough, Routledge, 2021, pp. 247-258.

Hip Hop Studies

*Wilson, Joycelyn. "Blurring Era and Aesthetic in OutKast's Film and Video Imagery: A Conversation with Bryan Barber." *OutKast'd Conversations*, edited by Regina Bradley, University of Georgia Press, 2021. pp. 225-237.

*Wilson, Joycelyn, and Charlie Braxton. "Shadowed Lessons of OutKast's *Southernplayalisticadillacmuzik*: A Critical Duoethnography." *Spinning Popular Culture as Public Pedagogy: A Critical Exploration of Album Cover Vinyl Artwork*, edited by Jon Austin, Rotterdam: Sense Publishers, 2017, pp. 127-138.

Wilson, Joycelyn. "Tip Drills, Strip Clubs, and Representations in the Media: Cultural Reflections and Criticisms from the POV of an African American Female Southern Hip-Hop Scholar. *Home Girls Make Some Noise!: Hip-Hop Feminism Anthology*, edited by Gwendolyn Pough, Parker Publishing. 2007, pp. 171-184.

Hip Hop Pedagogies, Theories, and Praxis

*Wilson, Joycelyn. "The Kid Cudi Lesson: The HipHop2020 Curriculum Project and the Authentic Leadership Language of Man on the Moon – The End of Day (reprint)." *Higher Learning: Hip Hop in the Ivory Tower*, edited by Karin Stanford and Charles Jones, Black Classic Press, 2019, pp. 279-290.

Wilson, Joycelyn. "The MC in YOU: Leadership Pedagogy and Southern Hip-Hop in the HBCU Classroom." *Schooling Hip-Hop: Expanding Hip-Hop Based Education Across the Curriculum*, edited by Marc Lamont Hill and Emery Petchaur, Teachers College Press, 2013. pp. 66-92.

A3. Edited Volumes

No Data

B. Refereed Publications and Submitted Articles

B1. Published and Accepted Journal Articles

Tillman, Daniel. A., Joycelyn A. Wilson, Meilan Zhang, Dimitri Camsat, Francisco A. Galindo, and Song A. An. "I've Got the Power: Representations of Mathematical Skills and Abilities Within Popular Movies About Successful Hip Hop Musicians." *Journal of Mathematics Education*, vol. 8, no. 2, 2015, pp. 74-96.

Wilson, Joycelyn. "The Kid Cudi Lesson": The HipHop2020 Curriculum Project and the Authentic Leadership Language of Man on the Moon – The End of Day." *International Journal of Africana Studies*, vol. 16, no. 1, 2011, pp. 156-172.

B2. Conference Presentation with Proceedings (Refereed)

*Newton, Sunni, Roxanne Moore, Meltem Alemdar, Joycelyn Wilson, Sabrina Grossman, "Music, Coding, and Equity: An Exploration of Student and Teacher Experiences in Decoding Messaging and Discussing Equity with the Your Voice is Power Curriculum." Equity, Culture, and Social Justice. *Proceedings of the American Society of Engineering Education*. Baltimore, MD, 25-28 June 2023. <https://peer.asee.org/music-coding-and-equity-an-exploration-of-student-and-teacher-experiences-in-decoding-messaging-and-discussing-equity-with-the-your-voice-is-power-curriculum>.

* Moore, Roxanne, Chalece Delacoudray, Sunni Newton, Justina Jackson, Meltem Alemdar, Stephen Garrett, Hilah Barbot, Jason Freeman, Joycelyn Wilson, Sabrina Grossman, "Your Voice is Power: Integrating Computing, Music, Entrepreneurship, and Social Justice Learning." *Proceedings of the American Society for Engineering Education 2022 Annual Conference and Exposition*, Minneapolis, MN, 26-29, June 2022. <https://peer.asee.org/41759>.

B3. Other Refereed Material

Extended Abstract and Poster

*Delacoudray, Chalece, Sunni Newton, Meltem Alemdar, Sabrina Grossman, Stephen Garrett, Jason Freeman, Joycelyn Wilson, Hilah Barbot, and Roxanne Moore. "Your Voice is Power: Integrating Computing, Music, Entrepreneurship, and Social Justice Learning." *Proceedings on Research in Equitable and Sustained Participation in Engineering, Computing, and Technology (RESPECT)*, Philadelphia, PA, 23-27 May 2021, pp. 1-2, doi: 10.1109/RESPECT51740.2021.9620583.

Book Reviews

*Wilson, Joycelyn. "Trap memoirs and Atlanta hip hop studies." Review of The Autobiography of Gucci Mane." *Atlanta Studies*. Emory Center for Digital Scholarship. 20 August 2019. <https://doi.org/10.18737/atls20190827>.

B4. Submitted Conference Presentation with Proceedings and Journal Articles (Refereed)
No Data

C. Other Publications and Creative Products

C1. Curriculum

*Wilson, Joycelyn, Chalece Delacoudray, and Sabrina Grossman. "Message in the Music: Module One, The OUTKAST Imagination." *Your Voice is Power Curriculum*. e-book ed, Amazon Future Engineer and EarSketch Teachers, 2020. <https://www.teachers.earsketch.org/yvip-curriculum>. Key delivered product. Participated as Senior Personnel on a team of Georgia Tech researchers and staff in collaboration with Amazon Future Engineer and Pharrell Williams' YELLOW foundation to help develop, pilot, and launch Your Voice is Power, a unique curricular experience combining computer science, music remixing, messaging in music, social justice, and entrepreneurship. The curriculum answers the essential questions, "how are music, computer science, and entrepreneurship all pathways to social and racial justice?" The curriculum is accompanied by a remix competition where students submit their music, code, and a reflection on social justice. Full curriculum and competition available at <https://www.teachers.earsketch.org/compete>.

C2. Documentary Film

**Teach love: Exploring ways to end gun violence in our community*. Produced and directed by Joycelyn Wilson and John Thornton. Executive Producer, Communities Who Know, Inc, 2020. https://www.youtube.com/watch?v=e5CEJ_KvbyM.

Walking With Guns. Directed by CB Hackworth. Produced Andrew Young, Joycelyn Wilson, and CB Hackworth. The Andrew Young Foundation and Georgia Public Broadcasting, 2008. IMDb Record: http://www.imdb.com/title/tt3571170/?ref=fn_al_tt_1. Emmy Award, Best Writing. Emmy Nominated, Best Cultural Production. *National Academy of Television Arts and Sciences (NATAS)*. Southeast Region. June 2009.

C3. Digital Storytelling and Archives

*Wilson, Joycelyn, and HipHop2020 Innovation Archive Vertically Integrated Project Team. "The Class of 1994 – Hip Hop's 50th Year Anniversary Edition." *Google Arts & Culture* (February 2024). https://artsandculture.google.com/story/iAWhd73L_m07HQ.

*Wilson, Joycelyn, and HipHop2020 Innovation Archive Vertically Integrated Project Team. "Women Who Impacted Hip Hop Over the Last Five Decades, Pt 1." *Google Arts & Culture* (February 2024). <https://artsandculture.google.com/story/FAXh4AOT7-hwqQ>.

*Wilson, Joycelyn, and HipHop2020 Innovation Archive Vertically Integrated Project Team. "The Samples: Women Who Have Impacted Hip Hop Over the Last Five Decades, Pt 2." *Google Arts & Culture* (February 2024). <https://artsandculture.google.com/story/WQWRnKRjMUSk1g>.

*Wilson, Joycelyn, and HipHop2020 Innovation Archive Vertically Integrated Project Team. "Preserving Hip Hop Culture in Atlanta, GA." *Google Arts & Culture*. (May 2021). <https://artsandculture.google.com/story/WQWRnKRjMUSk1g>.

*Wilson, Joycelyn, and HipHop2020 Innovation Archive Vertically Integrated Project Team. "Michael Webster's Vinyl Collection." *Google Arts & Culture*. (May 2021). <https://artsandculture.google.com/story/4wXB2StOTWWc2g>.

*Wilson, Joycelyn, and HipHop2020 Innovation Archive Vertically Integrated Project Team. *HipHop2020 Innovation Archive*. <https://hiphop2020.lmc.gatech.edu>.

C4. Public Scholarship and Opinion Writing

Hip Hop Pedagogies, Theories, and Praxis

International/National

*Grossman, Sabrina., Roxanne Moore, Randy Trammell, and Joycelyn Wilson. "Your Voice is Power: Make Beats, Learn to Code." *Techniques: Connecting Education and Careers*, 97.3 (2022). pp: 22–27. <https://www.acteonline.org/tech-yvip-learn-to-code/>.

Wilson, Joycelyn. "In 2015, Supplement your musical diet with rap that feeds the mind." *The Root*. (January 5, 2015). <https://www.theroot.com/in-2015-supplement-your-musical-diet-with-rap-that-fee-1790858380>.

Wilson, Joycelyn. "Old-schooled: 8 Classic hip hop hits worth teaching students." *The Root*. (May 24, 2014). <https://www.theroot.com/old-schooled-8-classic-hip-hop-hits-worth-teaching-to-1790875818>

Wilson, Joycelyn. "Old-schooled: 8 Classic Hip Hop Hits Worth Teaching Students." *The Root/The Slate Group* (May 24, 2014). <https://www.theroot.com/old-schooled-8-classic-hip-hop-hits-worth-teaching-to-1790875818>.

Hip Hop-inspired Design and Digital Humanities

Local/Regional

*Wilson, Joycelyn. "The Hip Hop Archive as a Design Issue." *Humanistic Perspectives in a Technological World*, edited by Richard Utz and Karen Head, Atlanta: Georgia Institute of Technology, 2021, pp. 21-23. <https://leading-edge.iac.gatech.edu/humanistic-perspectives-2021/>.

Hip Hop Studies

International/National

*Wilson, Joycelyn. "On the Connections Between Hip Hop and House Music." *The Conversation*. (In progress). Solicited by *The Conversation* editor (via GT Director of Research Communications) to write an essay on the relationship house music has to hip hop.

* Wilson, Joycelyn et al. "AJC's Black culture team reacts to Kendrick Lamar's surprise "GNX" album". *The Atlanta Journal-Constitution*. (November 26, 2024.) <https://www.ajc.com/uatl/ajcs-black-culture-team-reacts-to-kendrick-lamars-surprise-gnx-album/SLXFPCYBIVE33AOA3OB5BMEE3Y/>.

*Wilson, Joycelyn. "A Brief History of Atlanta's Rise in Hip-Hop." *Google Arts & Culture* (May 2021). https://artsandculture.google.com/story/VgXRISv_xGKfyQ.

*Wilson, Joycelyn. "Atlanta." *InStyle* (March 2021). pp. 126-134.

*Wilson, Joycelyn. "How City Girls are Injecting "Ratchet Womanism" in a Male-dominated Industry." *Billboard* (January 13, 2020). <https://www.billboard.com/articles/columns/hip-hop/8547905/city-girls-ratchet-womanism-hip-hop/>.

Wilson, Joycelyn. "Black Lives Can't Matter Some of the Time." *The Root*. (October 29, 2015). <https://www.theroot.com/black-lives-can-t-matter-some-of-the-time-1790861564>.

Wilson, Joycelyn. "Black Mothers Matter: The Real Reason Toya Graham Deserves Praise." *NewsOne/Radio One, Inc.* (May 3, 2015). <http://newsone.com/3111913/toya-graham-defense-black-mothers-matter/>.

Wilson, Joycelyn. "4 reasons to watch VH1's the tanning of America." *The Root*. (February 23, 2014.) <https://www.theroot.com/4-reasons-to-watch-vh1-s-the-tanning-of-america-1790874693>.

Wilson, Joycelyn. "Let's hope hip-hop steps up in 2014." *The Root*. (January 1, 2014). <https://www.theroot.com/let-s-hope-hip-hop-steps-up-in-2014-1790873968>.

Wilson, Joycelyn. "Why Kendrick Lamar is a sensitive rapper." *The Root*. (October 16, 2013). <https://www.theroot.com/why-kendrick-lamar-is-a-sensitive-rapper-1790898469>.

Wilson, Joycelyn. Drake is corny and courageous. *The Root*. (October 4, 2013). <https://www.theroot.com/drake-is-corny-and-courageous-1790898379>.

Wilson, Joycelyn. "Miley Cyrus, Justin Timberlake, and the politics of appropriation." *The Root/The Washington Post* (August 30, 2013). <https://www.theroot.com/miley-jt-and-the-politics-of-appropriation-1790897919>.

Wilson, Joycelyn. "Robin Thicke and the Art of Jacking for Beats." *The Root/The Washington Post* (August 21, 2013). <https://www.theroot.com/robin-thicke-and-the-art-of-jacking-for-beats-1790897794>.

Wilson, Joycelyn. "What Will be Hip-Hop's Legacy." *The Root/The Washington Post* (October 19, 2011). <http://www.theroot.com/what-will-be-hip-hops-legacy-1790866431>.

Local/Regional

*Wilson, Joycelyn. "Power Music, Electric Revival: Education of Stankonia in Three Parts." *The Bitter Southerner* (October 3, 2020). <https://bittersoutherner.com/video/2020/power-music-electric-revival-education-of-stankonia-outkast-joycelyn-wilson>.

*Wilson, Joycelyn. "Horses in the Back." *The Bitter Southerner* (June 13, 2019). <https://bittersoutherner.com/from-the-southern-perspective/horses-in-the-back-lil-nas-x-and-cultural-appropriation?rq=joycelyn%20wilson>.

*Wilson, Joycelyn. "Music of the Murders." *The Bitter Southerner* (April 18, 2019). <https://bittersoutherner.com/from-the-southern-perspective/the-music-of-the-atlanta-child-murders-joycelyn-wilson?rq=Joycelyn%20Wilson>.

*Wilson, Joycelyn. "How Black Cultural Currency is Changing the Political Landscape." *The Bitter Southerner* (November 8, 2018). <https://bittersoutherner.com/from-the-southern-perspective/how-black-cultural-currency-is-changing-the-political-landscape?rq=Joycelyn%20wilson>.

*Wilson, Joycelyn. "Hip hop is Our Vibranium." *The Bitter Southerner* (March 6, 2018). <https://bittersoutherner.com/from-the-southern-perspective/music/hip-hop-is-our-vibranium-black-panther?rq=Joycelyn%20wilson>.

*Wilson, Joycelyn. "Mayor Keisha." *The Bitter Southerner* (December 11, 2017). <https://bittersoutherner.com/from-the-southern-perspective/music/mayor-keisha-killer-mike?rq=joycelyn%20wilson>.

*Wilson, Joycelyn. "A Hip Hop Mayoral Race." *The Bitter Southerner* (November 3, 2017). <https://bittersoutherner.com/from-the-southern-perspective/music/a-hip-hop-mayoral-race-atlanta?rq=joycelyn%20wilson>.

*Wilson, Joycelyn. "Bring the Noize: The Influence of Organized Noize Productions on Atlanta Hip Hop", *The Bitter Southerner* (August 2017). <https://bittersoutherner.com/bring-the-noize-organized-noize-southern-hip-hop?rq=joycelyn%20wilson>.

*Wilson, Joycelyn. "The Best Anti-racism Teacher? Hip Hop." *The Bitter Southerner* (August 18, 2017). <https://bittersoutherner.com/from-the-southern-perspective/music/learn-hip-hop-learn-life?rq=joycelyn%20wilson>.

*Wilson, Joycelyn. "For the love of Lil Yachty." *The Bitter Southerner* (May 19, 2017). <https://bittersoutherner.com/from-the-southern-perspective/music/for-the-love-of-lil-yachty?rq=joycelyn%20wilson>.

Wilson, Joycelyn. "Render, R.A.P. Music, and Reagan: Killer Mike and the Hip Hop Imagination." *Art Papers*. Jan/Feb (2014).

D. Presentations

D1. Keynotes and Invited Talks

Hip Hop Pedagogies, Theories, and Praxis

International/National

Wilson, Joycelyn. "For Those Who Love God...and Trap Music: A Conversation on Hip Hop, Social Justice, and Cultural Resilience." February 2016, Kansas State University, Manhattan, KS. Invited Talk.

Wilson, Joycelyn. "Moving Towards Legitimacy." *Think Tank Session I: Rolling Deep, Moving Forward: Professionalizing Hip Hop Education*, November 2011, Hip-Hop Education Center, Metropolitan Center for Urban Education/Center for Multicultural Education and Programs. New York University. New York, NY. Invited Talk.

Wilson, Joycelyn. "The Language of Schooling in Hip Hop Culture." *Afro-American Cultural Center*, October 2011, Yale University, New Haven, CT. Invited Talk.

Wilson, Joycelyn. "Doing School in Southern Hip-Hop (Culture)." *W.E.B. DuBois Institute for African and African American Research*. October 2011, Harvard University. Cambridge, MA. Invited Talk.

Wilson, Joycelyn. "Hip Hop, social change, and the Civil Rights Movement." *Athena Program*. December 2011, Harvard University. Cambridge, MA. Invited Keynote.

Local/Regional

*Wilson, Joycelyn. "Hip Hop Education and Transformative Pedagogy." *Chautauqua Lectures*, February 2018, Eastern Kentucky University, Richmond, KY. Invited Talk.

Wilson, Joycelyn. "For Those Who Love Hip Hop...and Trap Music: A Conversation on Hip Hop, Social Justice, and Digital Media." *Office of Minority Educational Development*, March 2016, Georgia Tech. Atlanta, GA. Invited Talk.

Hip Hop-inspired Design and Digital Humanities

International/National

*Wilson, Joycelyn. "The Hip Hop Archive as Design Issue: Going from the Physical to the Digital." *4th Annual Digital Pedagogy Institute*, August 2017, Centre for Humanities, Brock University. St. Catharines, ON, Canada. Invited Talk.

Local/Regional

*Wilson, Joycelyn. "Seeing Ourselves in the Algorithmic Future: A Hip Hop Logic for Design and Imagination." Keynote address, *SOURCES Conference*, November 2025, Alonzo Crim Center for Urban Education, Georgia State University, Atlanta, GA. Keynote Address.

*Wilson, Joycelyn. "The Hip Hop Archive as Design Issue: Going from the Physical to the Digital." *African American Student Union Black Leadership Conference*, November 2018, Student Center, Georgia Tech, Atlanta, GA. Keynote Address.

*Wilson, Joycelyn. "The Hip Hop Archive as Pedagogical Design Issue: Speculations from the Physical to the Digital." *ECDS Residency Program*, September 2017, Emory Center for Digital Scholarship, Emory University, Atlanta, GA. Invited Talk.

*Wilson, Joycelyn. "Taking a Physical Archive to a Digital One." VR Day Atlanta Mixed Reality Conference, *Creative Media Industries*, January 2017, Rialto Theater. Georgia State University. Atlanta, GA. Invited Talk.

*Wilson, Joycelyn. "Taking a Physical Archive to a Digital One." *Digital Media Talks*, September 2016, TSRB, Georgia Tech, Atlanta, GA. Invited Talk.

Wilson, Joycelyn. "The OUTKAST Imagination." *TEDxVirginiaTech*, September 2014, Virginia Tech. Blacksburg, VA. <https://www.youtube.com/watch?v=Jl2s0A0kFx0>. Invited Talk.

Hip Hop Studies

Local/Regional

*Wilson, Joycelyn. "The Sacred Universe of Hip Hop: Reflections on a Middle Age Phenomenon." *Race and Difference Colloquium Series*, March 18, 2024, James Weldon Johnson Institute for the Study of Race and Difference. Emory University, Atlanta. GA. Keynote Address.

*Wilson, Joycelyn. "Archiving Hip Hop." August 2023, Museum of Design Atlanta (MODA). Atlanta, GA. Invited Talk.

*Wilson, Joycelyn. "Where is Hip Hop Going? Preserving Hip Hop's Past and Building the Future." *Night of Ideas, Institut Francais. Villa Albertine*. May 2022, Woodruff Arts Center.

Atlanta, GA. Keynote Address.

*Wilson, Joycelyn. "The Rise of Atlanta's Hip Hop Generation." *TEDxCollierHeights*. August 2019. Atlanta, GA. <https://www.youtube.com/watch?v=FatYe2TxNjE>. Invited Talk.

D2. Invited Conference Keynotes and Panel Presentations

Art and Media Technologies

National

*Wilson, Joycelyn. "AI and Atlanta's Creative Community." *Online News Association (ONA) Conference*, September 19, 2024, Hyatt Regency, Atlanta, GA. Invited facilitator of panel discussion.

Local

*Wilson, Joycelyn. "AI in Art and Culture." *Avant South at Georgia Tech. Inaugural Theme, Artificial Intelligence*, September 28-29, 2023, Atlanta, GA. Invited Panelist.

Hip Hop Pedagogies, Theories, and Praxis

International/National

*Wilson, Joycelyn. "Hell You Talmbout": Solidarity or Bust." *Critical Examination of Race, Class, Ethnicity and Gender in Education-Special Interest Group*. American Educational Research Association, April 2016, Washington, DC. Invited Panelist.

*Wilson, Joycelyn. "Hip Hop Theories, Praxis, and Pedagogies." *Graduate Student Council. American Educational Research Association*, April 2016, Washington, DC. Invited Panelist.

Local/Regional

*Wilson, Joycelyn. "What is Hip Hop Studies, and What is It Doing at an Institute of Technology?" *Symposium on the Rise of Hip Hop Studies in the Academy*, May 2022, Virginia Union University, Richmond, VA. Virtual Conference. Invited Presentation.

*Wilson, Joycelyn. "Hip Hop as Education." *All 3 Coasts (A3C) Music Festival and Conference*, October 2016, Loudermilk Conference Center. Atlanta, GA. Invited Panelist.

Wilson, Joycelyn. "That's Academic: Sensibilities and Actions That Bind the Best of Hip Hop and Education." *All 3 Coasts (A3C) Music Festival and Conference*, October 2014, Renaissance Hotel. Atlanta, GA. Invited Panelist.

Wilson, Joycelyn. "Tupac Shakur, Authentic Leadership, and the HipHop2020 Curriculum Project." *Tupac Amaru Shakur Collection Conference: Hip-Hop, Education, and Expanding the Archival Imagination*, September 2012, Robert Woodruff Library, Atlanta University Center. Atlanta, GA. Invited Panelist.

Hip Hop-inspired Design and Digital Humanities

International/National

*Wilson, Joycelyn. "ACLS Key Session on Research." Association for the Study of African American Life and History (ASALH) Annual Conference, September 25, 2025. Atlanta, GA. Invited conference panel.

*Wilson, Joycelyn. "On the Capabilities of Hip Hop-inspired Design: An Annotated Syllabus." *Remix Studies Conversations, Part 4: Media Art and Design, Arts and Design Research Incubator*

(ADRI), Penn State College of Arts and Architecture, November 2021, University Park, PA. Virtual Conference. Invited Presentation.

* Wilson, Joycelyn. "Using Hip Hop as an Emergent Technology in Digital Humanities." *Digital Humanities and the Undergraduate Experience Conference*, April 2019, Southern Illinois University-Edwardsville. Edwardsville, IL. Keynote Address.

*Wilson, Joycelyn. "The Hip Hop Archive as Design Issue: Going from the Physical to the Digital. New Directions in Hip Hop Studies." *American Educational Research Association, Hip Hop Theories, Pedagogies, and Praxis SIG Meeting*, April 2018, Marriott Marquis, New York, NY. Keynote Address.

Local/Regional

*Wilson, Joycelyn. "The Hip Hop Archive as Design Issue: Going from the Physical to the Digital." *New Directions in the Humanities: Digital and Interdisciplinary Theory and Praxis, UNCF/MELLON Programs Conference*, October 2017, Atlanta, GA. Invited Presentation.

*Wilson, Joycelyn. "Roundtable on the Role of Process in the Fields of DH and Design." *Digital Humanities + Design Symposium*, May 2017, TSRB, Georgia Tech. Invited Panelist.

Hip Hop Studies

Local/Regional

*Wilson, Joycelyn. "The Sacred Universe of Hip Hop: Reflections on a Middle Age Phenomenon." *Hip Hop Hurston Conference*, February 16, 2024, College of Arts and Humanities. Bethune-Cookman University, Daytona Beach, FL. Virtual Conference. Keynote Address.

*Wilson, Joycelyn. "Trap Music: The South Got Something to Say." *All 3 Coasts (A3C) Music Festival and Conference*, October 2019, Atlanta Convention Center at AmericasMart, Atlanta, GA. Invited Panelist.

*Wilson, Joycelyn. "The Role of Arts and Culture in Super Bowl 53." *All 3 Coasts (A3C) Music Festival and Conference*, October 2018, The Georgia Freight Depot, Atlanta, GA. Invited Panelist.

*Wilson, Joycelyn. "The Hidden Activisms of OutKast." *All 3 Coasts (A3C) Music Festival and Conference*, October 2017, Auburn Avenue Research Library, Atlanta, GA. Invited Panelist.

*Wilson, Joycelyn. "What the South Has to Say in the Digital Age." *SXSW Conference and Festivals*, March 2016, Austin TX. Invited Panelist.

D3. Refereed Presentations at Professional Conference Meetings

Hip Hop Pedagogies, Theories, and Praxis

International/National

Wilson, Joycelyn. "Localizing the Hip Hop Community of Practice." *American Educational Research Association*, April 2015. Chicago, IL. Paper Presentation.

Wilson, Joycelyn. "What is Hip Hop Pedagogy?" *American Educational Research Association*, April 2014. Philadelphia, PA. Paper Presentation.

Wilson, Joycelyn. "Connecting Learning with Hip Hop and Technology." Hip-Hop Education Think Tank III: Cultivating a Global Cipher from the Streets to the Classroom, Metropolitan Center at the Steinhardt School, November 2013, New York University, New York, NY. Paper Presentation.

Wilson, Joycelyn. The MC in YOU: Leadership Pedagogy and Southern Hip-Hop in the HBCU Classroom. *American Educational Research Association*, April 2013, San Francisco, CA. Paper Presentation.

Wilson, Joycelyn. "Follow the Leader: Using Hip-Hop Aesthetics in Youth Leadership Development." *Hip-Hop Literacies Annual Meeting and Conference*. February 2013, The Ohio State University, College of Education and Human Ecology. Columbus, OH. Paper Presentation.

Wilson, Joycelyn. "The Kid Cudi Lesson: The HipHop2020 Curriculum Project and the Authentic Leadership Language of Man on the Moon – The End of Day." *National Council for Black Studies*. Westin Cincinnati, March 2012, Cincinnati, OH. Paper Presentation.

*Wilson, Joycelyn. "Engaging the Lyrics of OutKast and Trap Music to Explore Politics of Social Justice: A Case Study on Course Innovation in Undergraduate Humanities Instruction." *Fifth Annual Atlanta Studies Symposium: Rethinking Equity in Atlanta*, April 2017, Emory University Center for Digital Scholarship. Atlanta, GA. Paper Presentation.

Local/Regional

*Moore, Roxanne, and Joycelyn Wilson, Sabrina Grossman, Stephanie Walters, Hilah Barbot. "Your Voice Is Power: Make Beats, Learn Code, Promote Equity." *SXSW EDU*, March 2022, Austin, TX. Panel Presentation.

Hip Hop Studies

International/National

Wilson, Joycelyn. "Examining the Language Practices of Southern Hip Hop Culture." *International Association for the Study of Popular Music (IASPM)*, July 2005, Università Degli Studi Di Roma La Sapienza. Rome, Italy. Paper Presentation.

D4. Workshops

Hip Hop Pedagogies, Theories, and Praxis

Local/Regional

*Wilson, Joycelyn. "The OUTKAST Imagination: Justice-oriented Pedagogy in Hip Hop-inspired Humanities Instruction." *Emory Center for Digital Scholarship*, September 2017, Emory University, Atlanta, GA. Invited Workshop.

Wilson, Joycelyn. "Introducing HipHopEd in the K-12 Classroom." *PEARLS: Partnership for Excellence, Access, Retention, Leadership, and Success, Undergraduate Academic Affairs*, June 2014, Virginia Tech. Blacksburg, VA. Invited Teacher Workshop.

Wilson, Joycelyn. "Using African American Youth Culture to Develop Authentic Leadership Skills." *Coca-Cola Pre-College Leadership Institute*. The Andrew Young Center for Global Leadership Morehouse College, June 2012, 2013, Morehouse College. Atlanta, GA. Invited Two-Day Youth Workshop.

Hip Hop-inspired Design and Digital Humanities

International/National

Wilson, Joycelyn, and Emery Petchauer. "Digital Pedagogies: New Directions in HipHopEd." *Hip-Hop Literacies Annual Meeting and Conference*. College of Education and Human Ecology, February 2014, The Ohio State University. Columbus, OH. Invited Co-Facilitated Workshop.

Local/Regional

*Wilson, Joycelyn. "On the Capabilities of Hip Hop-inspired Approaches in Digital Humanities." *Center for Africana Digital Humanities*, Virtual, February 2023, Clark Atlanta University. Atlanta, GA. Invited Workshop.

D5. Invited Seminars

Hip Hop-inspired Design and Digital Humanities

*Wilson, Joycelyn. "Introducing Omeka and How to Use Different Digital Humanities and Social Sciences Tool." *Innovation, Collaboration, Liberal Arts, Science and Technology (ICLAST) Luncheon*, October 2016, Ivan Allen College, Georgia Tech. Atlanta, GA. Invited Seminar.

Hip Hop Studies

*Wilson, Joycelyn. "What is Black Media Studies and What is It Doing in Computational Media?" *LMC 2700 Introduction to Computational Media*, School of Literature, Media, and Communication, September 2019, Georgia Tech, Atlanta, GA. Invited Seminar.

*Wilson, Joycelyn. "Grand challenge seminars: General education that integrates the humanities rather than isolates them." Paper presented by Richard Scheines, Dean, Dietrich College of Humanities and Social Sciences, Carnegie Mellon University for the School of LMC's Humanistic Perspectives at Technological Universities: A Symposium, April 2019, Georgia Tech, Atlanta, GA. Invited Respondent.

*Wilson, Joycelyn. "Rap, Race-Rock, and Hip Hop: An Exploratory Discussion." *LMC 3262 Performance Studies*, School of Literature, Media, and Communication, March 2018, Georgia Tech, Atlanta, GA. Invited Seminar.

*Wilson, Joycelyn. "Culture, Media, and Technology: Tensions Between the Local and the Global in Atlanta and Beyond." *LMC 6320/4200 Globalization and New Media*, School of Literature, Media, and Communication/School of Modern Languages, November 2017, Georgia Tech, Atlanta, GA. Invited Seminar.

E. Grants and Contracts

E1. As Principal Investigator (Internal)

***Title of Project:** Archiving Notes on Hip Hop and the American South

Agency/Company: Digital Integrative Liberal Arts Center, B-Grant, School of LMC, Georgia Institute of Technology

Total Dollar Amount: \$5,000

Role: PI (Joycelyn Wilson), HipHop2020 Innovation Archive/Four Four Beat Lab

Period of Contract: Summer 2020

***Title of Project:** Integrating VR in Archival Preservation

Agency/Company: Digital Integrative Liberal Arts Center, A-Grant, School of LMC, Georgia Institute of Technology

Total Dollar Amount: \$10,000

Role: PI (Joycelyn Wilson), HipHop2020 Innovation Archive/Four Four Beat Lab
Period of Contract: 2019-2020 extended through 2020-2021, 2021-2022 due to COVID

***Title of Project:** Going From a Physical Archive to a Digital One
Agency/Company: Digital Integrative Liberal Arts Center, A-Grant, School of LMC, Georgia Institute of Technology
Total Dollar Amount: \$25,000
Role: PI (Joycelyn Wilson), HipHop2020 Innovation Archive/Four Four Beat Lab
Period of Contract: 2018 - 2019

***Title of Project:** Podcasts as Pedagogy
Agency/Company: Creative Curricular Initiatives Grant, GT Arts Council, Georgia Institute of Technology, Office of the Arts
Total Dollar Amount: \$2800
Role: PI (Joycelyn Wilson), HipHop2020 Innovation Archive/Four Four Beat Lab
Period of Contract: 2017 - 2018

Title of Project: Michael Webster Vinyl Acquisition Project
Agency/Company: Institute for Creativity, Arts, and Technology, Seed Grant. School of Education, Virginia Tech
Total Dollar Amount: \$25,000
Role: PI (Joycelyn Wilson), HipHop2020 Innovation Archive/Four Four Beat Lab
Period of Contract: 2012-2016

E2. As Co-Principal Investigator

Title of Project: Cyber Cypher
Funder: Dolby
Total Dollar Amount: \$20,000
Role: Co-PI (Nat Conduit-Schultz, PI, School of Music)
Period of Contract: 2025-2026

E3. As Senior Personnel (External)

***Title of Project:** NSF AGEP HI Bridge to Academia Faculty Mentoring Project
Agency/Company: National Science Foundation
Total Dollar Amount: \$1,900,000
Role: Senior Personnel/Faculty Mentor (Joycelyn Wilson)
Collaborators: Brenda Brand (PI, School of Education, Virginia Tech), Jeremy Ernst (Co-PI, Embry-Riddle Aeronautical University), Jana Talley (Co-PI, Jackson State University), Grace Ndip (Co-PI, Virginia State University, Willie Rockward (Co-PI, Morgan State University)
Period of Contract: 2024-2025
Candidate's Share: ~2%

***Title of Project:** EarSketch Competition/YVIP
Agency/Company: Amazon Future Engineer,
Total Dollar Amount: \$700,000
Role: Senior Personnel (Joycelyn Wilson)
Collaborators: Roxanne Moore (PI, CEISMC), Jason Freeman (PI, School of Music)
Period of Contract: 2022
Candidate's Share: ~10%

***Title of Project:** EarSketch Competition/YVIP

Agency/Company: Amazon Future Engineer, CEISMC, Georgia Institute of Technology
Total Dollar Amount: \$700,000
Role: Senior Personnel (Joycelyn Wilson)
Collaborators: Roxanne Moore (PI, CEISMC), Jason Freeman (PI, School of Music)
Period of Contract: 2021
Candidate's Share: ~10%

***Title of Project:** EarSketch Competition/YVIP
Agency/Company: Amazon Future Engineer, CEISMC, Georgia Institute of Technology
Total Dollar Amount: \$715,000
Role: Senior Personnel (Joycelyn Wilson)
Collaborators: Roxanne Moore (PI, CEISMC), Jason Freeman (PI, School of Music)
Period of Contract: 4/1/2020 - 6/1/2021
Candidate's Share: ~10%

E4. Pending Proposals

No Data

E5. Proposals Submitted but Not Funded (Last Two Years)

***Title of Project:** On the Capabilities of Hip Hop-inspired Design (HHiD) in Digital Humanities and Curriculum Development Within the Context of a Black Media Studies Minor
Agency/Company: Mellon Foundation
Total Dollar Amount: \$500,000
Role: PI (Joycelyn Wilson)
Period of Contract: 3 years

***Title of Project:** Building Digital Collections in Omeka and Google Arts and Culture
Agency/Company: Digital Integrative Liberal Arts Center, A-Grant, School of LMC, Georgia Institute of Technology
Total Dollar Amount: \$15,000
Role: PI (Joycelyn Wilson), co-PI (Brad Rittenhouse)
Period of Contract: 2022-2023

F. Other Scholarly and Creative Accomplishments

Principal Investigator, HipHop2020 Innovation Archive, 2007 to present. Supported by DILAC, Georgia Institute of Technology, 2017-2022.

[The HipHop2020 Innovation Archive](#) is the flagship project of the Four Four Beat Lab. HipHop2020 is an interactive media and pedagogical design incubator inspired by the Hip Hop Archive. Its big idea is to inspire [archival preservation](#), [digital storytelling](#), promote equity, and [design approaches](#) that encourage [humanities-centered computational media-making](#) borrowing from culture, art, music, and other attractive media. The curriculum projects we produce and participate in are aligned with national and state educational standards, applying cultural methodologies, digital tools, and new media technologies to enhance the civic engagement and creative capacities of secondary and post-secondary youth and youth influencers.

G. Societal and Policy Impacts

Press Coverage

Hip Hop Pedagogies, Theories, and Praxis

*“Pharrell Williams Launches Tech Entrepreneurship Initiative for Youth.” *NewsOne*, January 23, 2021, <https://newsone.com/4081744/pharrell-williams-amazon-georgia-tech-your-voice-is-power/>. Written by NewsOne Staff. January 23, 2021.

*“Pharrell, Amazon, Georgia Tech Award Grants and Scholarships to Winners of Music Coding Competition.” *AfroTech*, <https://afrotech.com/pharrell-amazon-georgia-tech-music-coding-initiative-winners>. Written by Njera Perkins. August 30, 2021.

*“Amazon, Georgia Tech, and Pharrell Williams Uplift Student Voices.” *Amazon News*. <https://www.aboutamazon.com/news/community/amazon-georgia-tech-and-pharrell-williams-uplift-student-voices>. Written by Amazon Staff. August 26, 2021.

*“Hip-hop Influences Everything.” *Georgia Trend*. <https://www.georgiatrend.com/2023/11/17/hip-hop-influences-everything/>. Written by Julia Roberts. November 17, 2023.

*“Georgia Tech course on Outkast and trap music aims to create social justice leaders.” *Atlanta Journal-Constitution*. <https://www.ajc.com/news/local/georgia-tech-course-outkast-trap-music-aims-create-social-justice-leaders/7g4NVMIAqcp8RzLBJOkMJO/>. Written by Fina Pirazi. February 3, 2017.

*“Georgia Tech is offering a course on Outkast, trap music, and social justice.” *The FADER*. <https://www.thefader.com/2017/01/26/georgia-tech-course-outkast-lyrics-trap-music-social-justice>. Written by Jordan Darville. January 26, 2017.

*“Georgia Tech has a course dedicated to trap music.” *XXL Magazine*. <https://www.xxlmag.com/news/2017/01/georgia-tech-course-dedicated-trap-music/>. Written by Eli Schwadron. January 24, 2017.

“Dr. Joyce’s innovative social justice course at Georgia Tech highlights Outkast. *Rolling Out*. <http://rollingout.com/2017/01/11/dr-joyces-innovative-social-justice-course-georgia-tech-highlights-outkast/>. Written by Yvette Caslin. January 11, 2017.

Hip Hop Studies

*“Andre 3000: ‘It feels awesome to be home’ in Atlanta.” *Atlanta Journal-Constitution*. <https://www.ajc.com/things-to-do/andre-3000-it-feels-awesome-to-be-home-in-atlanta/XLCGTFJUGNG5NFKIYCR52EQTEE/>. Written by Gavin Godfrey. March 1, 2024.

*“Georgia Tech Hip Hop Scholar Featured in Google Arts & Culture’s Atlanta Page.” Ivan Allen College News. https://iac.gatech.edu/news/item/647970/georgia-tech-scholar-featured-google-arts-%20culture-atlanta-page?utm_medium=email&utm_source=daily-digest&utm_campaign=2021-06-%2008&utm_content=news. Written by Michael Pearson. June 8, 2021.

*“The Age of Empowerment: Joycelyn Wilson.” *Georgia Tech News*. <https://www.news.gatech.edu/features/age-empowerment-meet-joycelyn-wilson>. Written by Laura Diamond. February 22, 2019.

Black Media Studies

*“Georgia Tech Adds a Minor Program in Black Media Studies.” *The Journal of Blacks in Higher Education*. <https://jbhe.com/2022/07/georgia-tech-adds-a-minor-program-in-black-media-studies/>. Written by JBHE Staff. July 12, 2022.

“Black Media Studies minor coming to Tech.” *Technique*. <https://nique.net/news/2022/02/04/black-media-studies-minor-coming-to-tech/>. Written Taylor Gray. February 4, 2022.

“Black Media Studies Minor Approved by Georgia Tech Academic Faculty Senate.” *Georgia Tech News*. <https://iac.gatech.edu/news/item/653372/black-media-studies-minor-approved-georgia-tech-academic-faculty-senate>. Written by IAC Staff. December 6, 2021.

Expert Commentary – Television

Cultural Impact and Analysis

**The Craig Melvin Show, MSNBC*. <https://www.msnbc.com/craig-melvin/watch/tiffany-cross-black-voters-will-certainly-be-holding-this-administration-accountable-95601733703>. Produced by Romy David. November 9, 2020. Invited to offer expert cultural commentary on the role of Atlanta’s creative class in the activation of Black cultural capital and political impact in the 2020 presidential election.

Hip Hop Pedagogies, Theories, and Praxis

“Georgia Tech class uses OutKast to teach social justice.” *11 Alive News Segment, WXIA*. <https://www.11alive.com/article/news/education/georgia-tech-class-uses-outkast-to-teach-social-justice/85-415670343>. Produced by Jennifer Bellamy. February 27, 2017. Invited to participate in an interview and feature segment about my course, LMC 3306 Engaging the Lyrics of OutKast and Trap Music to Explore Politics of Social Justice.

Expert Commentary – Radio and Podcasts

Hip Hop Studies

*“A Southern Take (Not South Bronx) On Hip Hop’s 50th.” *The Brian Lehrer Show/Brian Lehrer, A Daily Politics Podcast, WNYC*. <https://www.wnycstudios.org/podcasts/bl-daily-politics-podcast/episodes/southern-take-not-south-bronx-hip-hops-50th>. Produced by Brian Lehrer. August 11, 2023. Invited to give a southern perspective on the significance of Hip Hop as it enters its fifth decade as a cultural phenomenon.

*“Hip-Hop at 50: Georgia Tech Professor Leads Class About the Genre’s Transformative Influence on Culture.” *Closer Look WABE/NPR affiliate station*. <https://www.wabe.org/hip-hop-turns-50-georgia-tech-professor-leads-class-about-the-genres-transformative-influence-on-culture/>. Produced by Rose Scott. August 11, 2023. Invited to talk about the significance of Hip Hop as it enters its fifth decade as a cultural phenomenon.

*“Hip-hop’s History, Culture, and Legacy Revisited on Its 50th Birthday.” *City Lights, WABE/NPR affiliate station*. <https://www.wabe.org/hip-hops-history-culture-and-legacy-revisited-on-its-50th-birthday/>. Produced by Jeannine Etter. August 11, 2023. Invited to discuss Hip Hop’s history, culture, and legacy on its 50th birthday.

*“What Is Hip-Hop.” *Getting Schooled with Abby Hornacek, FOX*. <https://>

[/radio.foxnews.com/2023/09/10/what-is-hip-hop/](https://radio.foxnews.com/2023/09/10/what-is-hip-hop/). Produced by Katherine Horsford. September 10, 2023. Invited to talk about the Hip Hop as genre and culture, discuss its origins dating back to 1973, define key terms, provide examples of prominent artists who helped define the genre, examine how it has evolved from messaging to style, and how it influences and is influenced by the culture around it.

*“Yea or Neigh: Is ‘Old Town Road’ 2019’s Song of the Summer?” *On Second Thought*, GPB/NPR affiliate station. <https://www.gpb.org/news/2019/07/03/yea-or-neigh-old-town-road-2019s-song-of-the-summer>. Produced by Virginia Prescott and Leighton Rowell. July 3, 2019. Invited to participate in an interview and feature segment about the musical influence and pop culture impact of Lil Nas X’s “Old Town Road”.

Hip Hop Pedagogies, Theories, and Praxis

*“OutKast In Class: Using Hip-Hop to Teach Social Justice.” *All Things Considered*, GPB/NPR affiliate station. <https://www.gpb.org/news/2017/04/19/outkast-in-class-using-hip-hop-teach-social-justice>. Produced by Rickey Bevington and Stephen Fowler. April 19, 2017. Invited to participate in an interview and feature segment about my course, LMC 3306 Engaging the Lyrics of OutKast and Trap Music to Explore Politics of Social Justice.

*“OutKast Class.” *A Closer Look*, WABE/NPR affiliate station. <https://www.wabe.org/closer-look-outkast-class-atlanta-traffic-and-more/>. Produced by Rose Scott and Jim Burrell. March 7, 2017. Invited to participate in an interview and feature segment about my course, LMC 3306 Engaging the Lyrics of OutKast and Trap Music to Explore Politics of Social Justice.

Black Media Studies

*“Georgia Tech Offers New “Black Media Studies” Minor.” *A Closer Look*, WABE/NPR affiliate station. <https://www.wabe.org/podcasts/closer-look/june-13/>. Produced by Rose Scott. June 13, 2022. Invited to discuss the significance of the new Black Media Studies Minor in the School of LMC at Georgia Tech.

Cultural Impact and Analysis

* “Welcome to Atlanta: Tracing the Rise of a Hip Hop and R&B Capital with Cultural Anthropology.” *Sing for Science*. <https://www.singforscience.org/events/jermaine-dupri-joycelyn-wilson-atlanta-emory-college>. September 20, 2024. Written and produced by Matt Whyte. Recorded live at the Emory IDEAS Festival at Emory University’s Oxford Campus, I, along with Atlanta music icon Jermaine Dupri, provided expert commentary and anthropological analysis about how Atlanta grew to become a cultural phenomenon.

* “From Ma Rainey to Otis Redding, the Musical Roots that Gave Georgia Its Sound.” *On Second Thought*, GPB/NPR affiliate station. <https://www.gpb.org/news/2019/09/19/ma-rainey-otis-redding-the-musical-roots-gave-georgia-its-sound>. Produced by Virginia Prescott and Pria Mahadevan. September 19, 2019. Invited to participate in an interview and feature segment about the roots of Georgia Music.

*“Amid Proposed MARTA Name Changes, A Look at the History and Cultural Importance of ‘Bankhead’.” *On Second Thought*. GPB/NPR affiliate station. Produced by Virginia Prescott and Emilia Brock. <https://www.gpb.org/news/2019/07/10/amid-proposed-marta-name-changes-look-at-the-history-and-cultural-importance-of>. July 10, 2019. Invited to participate in an interview and feature segment about the legacy of Atlanta’s Bankhead highway.

*“Remembering Dr. King’s Legacy, Nonviolence Philosophy.” A Closer Look. WABE/NPR affiliate station. Produced by Rose Scott. <https://www.wabe.org/podcasts/closer-look/remembering-dr-kings-legacy-nonviolence-philosophy/> January 19, 2021. Invited to discuss Dr. Martin Luther King Jr’s legacy of nonviolence.

Expert Commentary – Digital News

Cultural Impact and Analysis

*“Breaking took decades to make it from New York’s streets to the Paris Olympics. Despite a big sporting debut, its future still hangs in the balance.” *Fortune*. <https://fortune.com/europe/2024/08/04/breaking-breakdancing-new-york-streets-paris-2024-olympics-debut-future/>. Written by Prarthana Prakash. August 4, 2024. Invited to provide expert commentary on the significance and implications of breaking’s debut as a sport at the 2024 Paris Olympic Games.

*“When the Drake vs. Kendrick Lamar Rap Beef Burns Out “This Can’t End Well.” *The Hollywood Reporter*. <https://www.hollywoodreporter.com/news/music-news/drake-kendrick-lamar-rap-beef-burning-out-1235894792/>. Written by Mesfin Fekadu. May 10, 2024. Invited to offer expert commentary on the impact of cultural appropriation.

Field Code Changed

*“Beyond Genre: Exploring Beyonce’s Cowboy Carter and Tina Turner’s Influence.” *Georgia Tech News*. <https://news.gatech.edu/news/2024/05/02/beyond-genre-exploring-beyonces-cowboy-carter-and-tina-turners-influence>. Written by Siobhan Rodriguez. May 1, 2024. Invited to discuss the intersections of musical genres and cultural influence of Beyonce’s *COWBOY CARTER*.

*“Hitmakers of the late ‘90s and ‘00s are touring together. Why experts say ‘nostalgia tours’ are a ‘win-win’ for the whole family.” *Yahoo News*. <https://www.yahoo.com/entertainment/hitmakers-of-the-late-90s-and-00s-are-touring-together-why-experts-say-nostalgia-tours-are-a-win-win-for-the-whole-family-202851723.html>. Written by David Artavia. April 10, 2024. Invited to discuss the resurgence of late ‘90s and ‘00s music through nostalgia tours and their multigenerational appeal.

*“30 Years Later, Story of Freaknik Gets Told.” *Georgia Tech News*. <https://news.gatech.edu/news/2024/03/20/30-years-later-story-freaknik-gets-told>. Written by Kristen Bailey. March 20, 2024. Invited to discuss the cultural and historical significance of Freaknik 30 years later.

*“Hip Hop Influences Everything.” *Georgia Tech News*. <https://news.gatech.edu/features/2023/07/hip-hop-influences-everything>. Written by Ayana Isles. July 31, 2023. Invited to discuss the pervasive influence of hip hop across various cultural and societal domains.

*“How Atlanta history shaped Lil Baby and a generation of rappers.” *New York Times*. <https://www.nytimes.com/2022/10/17/arts/music/lil-baby-atlanta-rap-capital.html>. Written by Joe Coscarelli. October 24, 2022. Invited to discuss how Atlanta’s history has shaped Lil Baby and a generation of rappers.

*“Atlanta’s rappers are getting into politics. It’s not sitting well with everyone.” *Politico*. <https://www.politico.com/news/magazine/2022/09/16/atlanta-rappers-politics-00054671>. Written by Delece-Smith-Barrow. September 16, 2022. Invited to discuss the increasing political engagement of Atlanta’s rappers and the mixed responses it has elicited.

*“As escalating violence hits Atlanta’s music industry, a shaken Hip-Hop community seeks solutions.” *Rolling Stone*. <https://www.rollingstone.com/music/music-features/atlanta-music-industry-hip-hop-violence-1389218/>. Written by Mike Jordan. July 28, 2022. Invited to discuss the impact of escalating violence on Atlanta’s music industry and the Hip-Hop community's search for solutions.

“Hotlanta: Is the dirty south really the land of milk and honey?” *The Root*. <http://www.theroot.com/hotlanta-is-the-dirty-south-really-the-land-of-milk-an-1790879782>. Written by Neela Banerjee. June 7, 2010. Invited to discuss the contrasting perceptions of Atlanta as both a prosperous hub and a challenging landscape.

Expert Commentary – Documentary

Cultural Impact and Analysis

**The South Got Something to Say*. Streaming at <https://www.ajc.com/hiphop/>. Executive Produced by *Atlanta Journal-Constitution*. November 4, 2023. Invited to provide expert commentary on the evolution of Atlanta’s hip hop culture, starting with the 1995 Source Awards. The film has been nominated for an Emmy by the National Association of Television Arts and Sciences (NATAS).

**Inside the 404*. Produced by *Atlanta United F.C./Atlanta Influences Everything*. Streaming on <https://www.youtube.com/watch?v=57A1G61OR5Q&vl=en>. September 2023. Invited to provide expert commentary on the sociocultural, political, and economic impact of Atlanta in the early 1990s and how it influenced its sports history.

**The BMF Documentary: Blowing Money Fast*. Produced by Curtis “50 Cent” Jackson. Streaming on STARZ/Hulu/Amazon Prime. IMDb Record: https://www.imdb.com/title/tt16152514/fullcredits?ref=tt_ov_st_sm. October 2022. Invited to provide commentary about the cultural history of Atlanta and its impact in the 1990s.

**UnSung: The GOODie MOb*. Produced by Jason Ryan. Aired on *TVOne*. IMDb Record: https://www.imdb.com/title/tt12263206/fullcredits?ref=tt_ql_cl. April 19, 2020. Invited to provide historical background on the Atlanta rap group, the GOODie MOB, and their impact on the rise of southern rap.

**Hip Hop Evolution*. Produced Russell Peters, Scot McFadyen, Sam Dunn, and Nelson George. Directed by Banger Films. Streaming on *Netflix*. IMDb Record: https://www.imdb.com/name/nm11571343/?ref=ttfc_fc_cl_t208. December 2019. Invited to provide historical background on the significance of Atlanta hip hop culture.

The Untold Story of Atlanta’s Rise in the Rap Game. Produced by Corner of the Cave Media. Aired on *VH1-Rock Docs*. IMDb Record: http://www.imdb.com/title/tt3696178/fullcredits?ref=tt_ov_st_sm. September 2, 2014. Invited to provide historical background on the significance of Atlanta hip hop culture.

My Mic Sounds Nice: A Truth About Women in Hip-Hop. Produced by DVA Media and Marketing. Aired on *BET Networks*. IMDb Record: http://www.imdb.com/title/tt1705124/fullcredits?ref=tt_ov_st_sm. August 30, 2010. Invited to discuss the significance of women in hip hop.

H. Other Professional Activities

Freelance Journalist

*The Atlanta Journal-Constitution. UATL, the AJC's Black Culture team. Joined 11/26/24.

Second-Round Judge – Multimodal Category

*American Council of Learned Societies (ACLS) Open Access Book Prize, 2023-2024

Music and Culture Columnist

**The Bitter Southerner*. BS Publishing. 2017-2020.

Residential Fellowship

*Emory Center for Digital Scholarship Fall 2017 Residency, Emory Center for Digital Scholarship. Emory University. 2017.

Consultant Roles

*Advisor to the Chairman. Andrew Young Foundation, Atlanta, GA. 2004 - 2020.

Educational Research Consultant. Davenport University, College of Urban Education. 2014-2015.

Program Development/Community Outreach ARTSCool/StoryCorps Youth Instructor. ARTSCool, City of Atlanta Office of Cultural Affairs. 2010.

Social Marketing Director. Start Strong Atlanta. Jane Fonda Center, Emory University School of Medicine. 2009.

Research and Evaluation

Educational Researcher. National Center for the Restructuring of Education, Schools, and Teaching (NCREST) and Institute for Student Achievement (ISA). Teachers College, Columbia University. 2005-2007.

Educational Researcher and Reform Evaluator. Comprehensive School Reform (CSR) Project, Occupational Research Group, College of Education, University of Georgia. 2005-2006.

Research Assistant. William Dawson Book Project. Under the direction of Dwight Andrews, Associate Professor, Department of Ethnomusicology. Emory University. 2005-2006.

Editorial Assistant. *The Womanist Theory and Research Journal*. Institute of African American Studies, University of Georgia. 2001-2002.

Secondary Teaching

Middle/Upper School Math Teacher, Program Director, Summerbridge Atlanta. The Lovett School. Atlanta, GA. 1999- 2001.

Algebra Teacher. Mira Costa High School. Manhattan Beach, CA. 1996-1999.

V. Summary of Higher Education Administrative and Leadership Experience**Lead, Black Media Studies Minor, Georgia Tech, Aug 2019 – Oct 2021**

- Spearheaded the development of the Black Media Studies minor, including crafting its mission and vision.
- Played a pivotal role in preparing the degree proposal and revising syllabi for the 10 courses comprising the minor.
- Collaborated extensively with faculty, advisors, and registrar's office staff, culminating in the

minor's approval by the Faculty Senate in Fall 2021.

- Served as the sole faculty teaching Black Media Studies courses in both Spring and Fall 2022, demonstrating leadership in the program's establishment.
- Engaged with media outlets to discuss the significance and impact of establishing the Black Media Studies minor.
- Proposed and submitted a 3-5yr budget to ensure sustained financial support for the Black Media Studies minor and program.

VI. Education

A. Courses Taught

Georgia Institute of Technology		[# of Students]
[Semester]	[Course]	
Spring 2025	MUSI 3621 Musicians and their Music LMC 4720 Interactive Narrative	
Fall 2025	LMC 4730 Experimental Digital Art	
Summer 2025.	LMC 2450 Intro to Black Media Studies LMC 3263 Music, Culture, and Society	
Summer 2024	LMC 3263 Music, Culture, and Society	24
Spring 2024	LMC 4720 Interactive Narrative	18
	LMC 3450 Blackness and Media-Making	22
	VIP 6600	14
Fall 2023	LMC 4730 Experimental Digital Art	21
	LMC 2450 Introduction to Black Media Studies	27
	VIP 6600	14
Summer 2023	LMC 3263 Music, Culture, and Society	25
Spring 2023	LMC 6317 Interactive Fiction	12
	LMC 2450 Introduction to Black Media Studies	35
	VIP 6600	15
Fall 2022	LMC 4730 Experimental Digital Art	18
	LMC 3452 Intro to Black Cultural Production	21
	VIP 6600	12
Summer 2022	LMC 3263 Music, Culture, and Society	33
Spring 2022	LMC 7999 PhD Qualifying Prep	1

	VIP 6600	12
Fall 2021	VIP 6600	8
Summer 2021	LMC 3263 Music, Culture, and Society	27
Spring 2021	LMC 3206 Science, Technology, and Race	32
	LMC 4720 Interactive Narrative/6317 Interactive Fiction	16
	VIP 6600	7
Fall 2020	LMC 4730 Experimental Digital Art	22
	LMC 3206 Communication and Culture	32
	VIP 6600	4
Spring 2020	LMC 4720 Interactive Narrative/6317 Interactive Fiction	20/4
	LMC 3306 Science, Technology, and Race	32
	LMC 4698 Research Assistantship	1
	LMC 8910 Special Problems (MS, final project)	
Fall 2019	LMC 4730 Experimental Digital Art	22
	LMC 8910 Special Problems (MS, final project)	1
Summer 2019	LMC 3206 Communication and Culture	24
Spring 2019	LMC 4720 Interactive Narrative	21
	LMC 3306 Science, Technology, Race	34
Fall 2018	LMC 3206/3258 (Communication and Culture/Documentary Film)	19/15
	LMC 4730/6318 Exp Digital Art/Media	20/3
Spring 2018	LMC 4720 Interactive Narrative	19
	LMC 3306 Science, Technology, and Race	30
Fall 2017	LMC 3206 Communication and Culture	20
Spring 2017	LMC 3306 Science, Technology, and Race	30

Virginia Tech

EDCI 3014 Issues in American Schooling
EDCI 5104 Schooling in American Society
EDCI 6534 Ethnographic Methods
EDCI 6034 Anthropology of Education
EDCI 5104 Schooling and the Post Civil Rights Generation

Morehouse College

HAAS 210 The Hip-Hop Aesthetic

Georgia State

AAS 2010 African American Popular Culture

AAS 4950 Introduction to African American Studies
EPRS 8500 Qualitative/Interpretive Research in Education
EPSF 8500 Anthropology of Education

B. Individual Student Guidance

B1. Ph.D. Students

No Data

B2. M.S. Students

No Data

B3. Undergraduate Students

No Data

B4. Service on Thesis or Dissertation Committees

PhD

Georgia Institute of Technology

Committee Chair – Blaire Bosley, Digital Media. (2020-2023).

Virginia Polytechnic Institute and State University

Committee Member - Valdez Mosley, Integrative STEM. 2015-2017.

Committee Member – Lauren Hatfield, Student Affairs, Higher Education. 2015-2017.

Masters

Georgia Institute of Technology

Committee Member – Brendan Cecere, Digital Media (2017-2018). Graduated April 2018.

B5. Mentorship of Postdoctoral Fellows or Visiting Scholars

Georgia Institute of Technology

Marion L. Brittain Postdoctoral Fellow – Randall W. Harrell, PhD. 2021-2022.

C. Educational Innovations and Other Contributions

Pedagogical Innovation and Curriculum Development

New Minors

***Lead, Black Media Studies Minor** – Approved by the Institute Undergraduate Curriculum Committee on October 2021, the Black Media Studies (BMS) is a multidisciplinary area of scholarship connecting approaches and methods to study the relationships among media, culture, data, and racial politics by and about people of African descent. The minor allows undergraduate students an opportunity to take a set of curated courses in Black Media Studies to augment the students' major degrees.

New Course Development

***LMC 4720/6317 – Hip Hop Culture, Technology, and Interactive Storytelling (Topical Course Title: Interactive Narrative)** – To use popular music and culture as the mode of representation for exploring the conceptual, speculative aesthetics, and technical elements of interactive narrative.

***LMC 4730/6318 Experimental Digital Art Across Music and Culture (Topical Course Title: Experimental Digital Art/Media)** – The course is designed to interrogate relationships between popular culture and new media technologies to produce representational collections of art such as (but not limited to) album covers, music videos, films, photography, animation, concerts/festivals, and virtual reality experiences.

***LMC 3306 –Exploring the Politics of Social Justice in Trap Music (Topical Course Title: Science, Technology, and Race)** – To exit the course with a fundamental understanding of the sociology of hip hop culture.

***LMC 3206 – Film, Documentary, and the History of Hip Hop (Topical Course Title: Documentary Film)** – The course fuses podcasting with fact-based film as a tool and as a medium.

VII. Service

A. Professional Contributions

National Leadership

Founding Member, Hip Hop Theories, Praxis, & Pedagogies Special Interest Group – American Educational Research Association (AERA) Chair, 2016-2018.

National Committee Service

*The Recording Academy Music Education & Professional Development Committee, 2024-Present

*Program Chair, American Educational Research Association (AERA) Special Interest Group (SIG #178) Hip Hop Theories, Praxis & Pedagogies. American Educational Research Association Annual Meeting. New York, NY. 2018.

Committee Member, American Educational Research Association 2015, Film Expo Selection Committee, Chicago, IL. Presidential Appointment for reviewing and selecting educational research films screened during the 2015 AERA Annual Meeting. 2014-2015.

Committee Member, American Educational Research Association 2015, Youth Tribunal and Youth Research Festival, Chicago, IL. Presidential Appointment for organizing and facilitating the youth research festival during the 2015 AERA Annual Meeting. 2014-2015.

Professional Memberships

The Recording Academy, 2024 - Present

Delta Sigma Theta Sorority, Incorporated. Atlanta Alumnae Chapter, 2022-present

American Anthropological Association (AAA), 2007-2016, 2023

National Council for Black Studies (NCBS), 2011-2016

American Educational Research Association (AERA), 2001-2016, 2023

American Studies Association (ASA), 2016-2017, 2023

International Association for the Study of Popular Music, 2007-2012, 2023

Board Memberships

Georgia Music Accord, 2020-present.

B. Public and Community Service

*Ex Officio Member, John Lewis Task Force. City of Atlanta. (2017-2019). Serving under the leadership of then-Councilperson Andre Dickens, the task force raised funds to honor the Congressman's life in three major ways: (1) renaming Freedom Parkway in honor of John Lewis to John Lewis Freedom Parkway; (2) adding artistic and structural enhancements to John Lewis Commemorative Park; and (3) establishing an exhibit in the atrium at Hartsfield-Jackson International Airport that honors his human rights legacy.

C. Institute Contributions

Georgia Tech

Institute

Faculty Senate Representative, Black Culture, Innovation, and Technology, Division of Arts, Belonging and Community, 2024-Present.
LMC Faculty Senate Representative, 2017-2020.

College

Lead, Black Media Studies Minor and Program, 2019-2024.
Participant, Dean's Demo Day, 2019-2022.

School of LMC

Member, PhD-DM Qualifying Committee, Member, 2023-2024.
Member, Undergraduate Curriculum Committee, 2018-2020.
Member, Computational Media – Undergraduate Curriculum Committee, 2018-2021.
Member, MS-GMC Committee, 2017-2019.

Virginia Polytechnic Institute and State University

Catalyst Fellow, Institute for Creativity, Arts, and Technology (ICAT)/Apex Systems Center for Innovation and Entrepreneurship (CIE). August 2015-May 2016.

Committee Member, University Library Dean's Advisory Committee. February 2014-May 2016.

Speaker, College of Liberal Arts and Human Sciences (CLAHS), Digital Discussions in the Humanities and Social Sciences. Center for Applied Technologies in the Humanities. May 2015.

Elections Officer, School of Education, Faculty of Learning Sciences and Technologies. August 2014-May 2015.

Committee Member, Course/Program Development, School of Education, Faculty of Learning Sciences and Technologies. Helped develop doctoral degree proposal as it relates to the needs and courses in the foundations of education program. August 2013-August 2014.

Committee Member, Course/Program Development, LST - Foundations of Education. August 2012-2016.

Morehouse College

Organizer. *What is Hip Hop Studies: Bringing Hip Hop to the Academy Student Conference*. Division of Humanities and Social Sciences, African American Studies Program. April 2009.