

• INSECT MEDIA



ISTC • SOCIAL



INSECT MEDIA

a prototype for contextual communication

This robot/insect hybrid is a way to deliver messages of varying priority levels to activists who are geographically distant.

Some activists may opt to receive only urgent alerts; others may want to hear everything. Insect Media self-replicates in order to deliver more messages as a group grows larger and more engaged.

“it makes lots of babies,
as many as our participants
in the campaign”

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